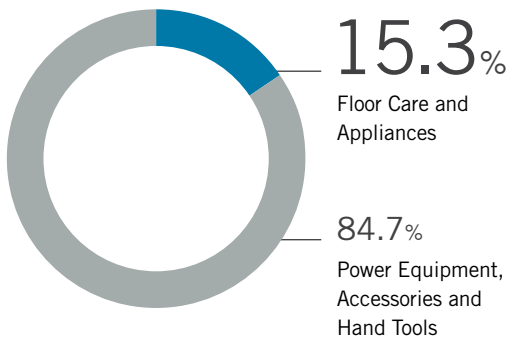


Floor Care and Appliances

US\$ 926 million
Sales in Floor Care and
Appliances

Sales by Business



The Floor Care and Appliance business declined 8.3% and accounted for 15.3% of TTI sales. With our outstanding brand portfolio including HOOVER, DIRT DEVIL, ORECK and VAX, the business is focusing on high growth cordless products and leveraging the TTI cordless technology. Sales of cordless vacuums grew double-digit across all geographies, validating our strategic plan aimed at increased profitability and a return to top line growth in the long term. The business is making progress executing the strategic changes by investing in R&D for cordless technology and new product development, discontinuation of non-strategic products and streamlining operations.



Premium Cleaning
Commercial

ORECK

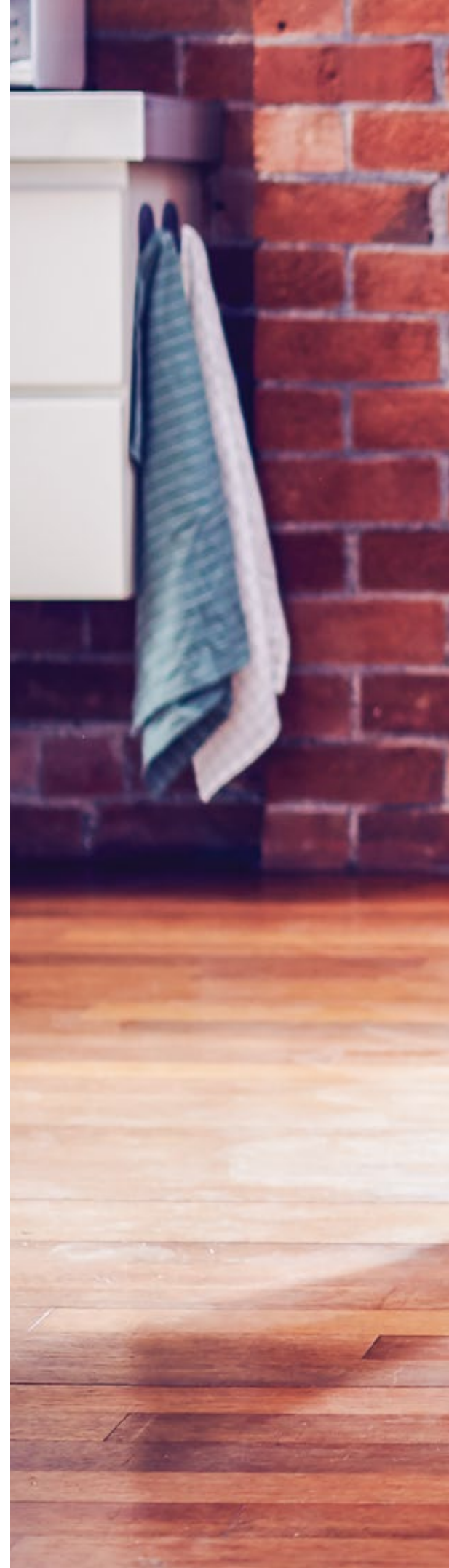
Professional Cleaning
Commercial

vax

High Performance



Consumer





Floor Care and Appliances